



The better way to bank

– MEDIA RELEASE –

CUA LAUNCHES 2017 COMMUNITY INVESTMENT GRANT PROGRAM

\$18,000 to be awarded at Annual General Meeting in April

March 8, 2017 (Halifax, NS) – Local, community-based banking institution CUA (formerly Credit Union Atlantic) is now accepting applications for its 2017 Community Investment Grant Program.

Launched in 2015, the Program provides direct financial support to individuals and organizations that are making a difference in the community. Two grants, valued at \$5,000 each, will be awarded to support the start-up or growth of a local business. In addition, four grants valued at \$2,000 each will be awarded in the following categories: youth initiative; new Canadian venture; social enterprise; and non-profit or community group.

“We’ve developed a program that aims to connect meaningful work and innovative ideas to a selection committee of local leaders who are invested in strengthening our community and economy,” says Marie Mullally, President and CEO of CUA. “For grassroots initiatives, small businesses and community groups, the value of this exposure, combined with the experience of articulating their work, is significant.”

Individuals, groups and businesses can apply for one or more grants by completing a short online form, accessible via cua.com/grants. Applications will be accepted until 4:00p.m. on March 28, 2017.

Winners will be announced as part of CUA’s Annual General Meeting on April 25.

About the Company

Established in 1948, CUA is a local, community-based, co-operative banking institution with seven branch locations, a Commercial Centre, and a Wealth Management Services division in Halifax. CUA is a member of the second-largest banking network in Canada and has over 19,000 customers and total assets in excess of \$460 million. In addition to local decision-making, unique products and tailored, personalized service, 100 percent of CUA profits are put back into the business for the benefit of members and the broader community.

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