



The better way to bank

## MEDIA ADVISORY

### *CUA Awards \$100,000 in Community Grants*

**Halifax, N.S.** — CUA has announced funding for 20 projects, organizations and small businesses aiming to make a positive impact in communities across Nova Scotia. A total of \$100,000 is being distributed across five categories: Small Business, Community, Health, Wellness & Recreation, Sustainability, and Arts & Culture.

“We’ve had a great response to this year’s Program,” said Marie Mullally, President & CEO of CUA. “There are so many organizations that are truly making a difference, economic, social and environmental, which are all contributing to the economic health of our Province. We are looking forward to staying connected to all the recipients and being able to share more about their work throughout the year.”

Now in its ninth year, [CUA’s Community Investment Grant Program](#) has helped 95 organizations throughout Nova Scotia. Applications for this year’s grants totaled \$2.5 million, with submissions from nearly 400 deserving projects, businesses, and organizations across the Province.

This year, CUA made a concerted effort to support traditionally under-represented groups, guaranteeing that a minimum of \$10,000 would be awarded to organizations within the BIPOC and/or LGBTQ+ communities. That goal has been greatly surpassed, with \$41,000 awarded to organizations that fall within those categories, either through ownership or organizational mission.

This year’s grant recipients were selected by CUA’s Member Advisory Council. Earlier today, recipients gathered for celebration, with both virtual and in-person attendees, hosted by CUA to recognize and discuss the impact the funding will have on their work, organization, and community.

The 2023 Community Investment Grant Program recipients are:

#### **Small Business**

- Sissiboo Coffee Roasters - \$5,500
- Sow Local Seeds - \$2,500
- Pathways to Employment - \$6,000
- Simply Good Form - \$7,500
- Mad Macs Farm - \$7,500
- Woodshed Press - \$1,000



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### **Community**

- VON Nova Scotia - \$7,500
- Antigonish Affordable Housing Society - \$7,500
- Leave Out Violence (LOVE) Nova Scotia - \$3,500
- Parker Street Furniture and Food Bank - \$6,500

### **Health, Wellness & Recreation**

- Blue Nile Massage and Wellness - \$8,000
- Municipality of Victoria County - \$2,000
- PunchHiit Fitness - \$5,000

### **Sustainability**

- Rising Tide Nursery - \$5,000
- Recircle Waste Management Solutions - \$5,000
- Syd Delicious - \$3,000
- OK Sea Salt - \$2,000

### **Arts & Culture**

- Cape Breton Centre for Craft & Design - \$5,000
- Lunn's Mill Beer Company - \$5,000
- Confederacy of Mainland Mi'kmaq - \$5,000

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### **About CUA**

*Based in Halifax, Nova Scotia, CUA is a full-service banking institution serving 20,000 members with flexible products, personalized service and quick decisions. CUA has eight branches spanning Tantallon to Cole Harbour, as well as a Wealth Management Services Division, Commercial Banking Centre and a dedicated Customer Contact Centre. To learn more, visit [cua.com](http://cua.com)*

### **Media Contact**

Erin Maxner  
Manager, Marketing and Communications  
[emaxner@cua.com](mailto:emaxner@cua.com)